

## **ABSTRACT**

*Having health insurance in the current global era is considered quite important. A phenomenon that occurs in the field is the lack of public knowledge about the JKN Program which is managed by BPJS Health. So what happens is that people will only register when they want and are in need of health services. The efforts made are optimizing the National Health Insurance program. The aim of this research is to analyze the relationship between predisposing factors and independent participation in the National Health Insurance Program at the BPJS Health Lumajang District Office, Jember Branch.*

*This research uses correlational analytics with a cross sectional approach. The population in this study was 51 participants, the sample in this research was 34 participants. Data was collected through a questionnaire using the Chi-Square test.*

*The results showed that most respondents had insufficient knowledge (44.1%), most respondents had received information (61.8%), some respondents had never had experience (64.7%), and most respondents had unregistered status. (58.8%).*

*Based on the research results, the Chi-square test results obtained  $p\text{-value} = 0.00 < 0.05$ , so there is a relationship between predisposing factors and Independent Participation in the National Health Insurance Program at the BPJS Health Lumajang District Office, Jember Branch.*

*It is hoped that there will be innovations for BPJS Health regarding the ease of registering BPJS Health participants or other innovations and strategies are needed in promoting JKN so that BPJS Health participation targets can be achieved well.*

***Keywords: Predisposition, Independent Membership, JKN KIS, BPJS Health.***